RANZCR CANBERRA 2018
69TH ANNUAL SCIENTIFIC MEETING

OUR PLACE IN THE UNIVERSE
NETWORKING EVENTS
1000+ DELEGATES
SOCIAL PROGRAM

Sponsorship, Education and Exhibition Opportunities

25 - 28 October
National Convention Centre

www.ranzcr2018.com
On behalf of the Organising Committee we wish to invite you to be part of The Royal Australian and New Zealand College of Radiologists’ (RANZCR) 69th Annual Scientific Meeting to be held 25 – 28 October 2018 at the National Convention Centre, Canberra.

The program reflects our belief that strong collaboration with our clinical colleagues and industry providers is fundamental to the appropriate and targeted use of modern imaging and radiation therapy to produce the best patient outcomes.

The Organising Committee has secured a number of high profile keynote speakers that will ensure a strong scientific program which will attract high attendance to the 2018 ASM.

We look forward to welcoming you to RANZCR 2018 ASM and working with you to ensure a mutually rewarding experience.

A/Prof John Cockburn
A/Prof Rajeev Jyoti
Clinical Radiology
Co-Convenors

Dr Angela Rezo
A/Prof Hany Elsaten
Radiation Oncology
Co-Convenors

Contacts

RANZCR

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WHY BE INVOLVED

Exhibition offers a great return on your investment and gives you a chance to achieve several goals at once. The ASM provides an opportunity for you to engage with key decision makers and demonstrate your products and services. This is your chance to shine and showcase your organisation and be seen as a force in the industry.

Sales growth
Exhibition allows you to showcase your products and/or services and get immediate client feedback. During the ASM you have the opportunity to promote your product and/or service to 1000+ influential decision makers, and have a chance to develop relationships with new customers. Exhibiting at the ASM provides an excellent platform for face to face engagement which is the key to building strong business relationships and increasing sales.

Stand out from the crowd
This is a niche market. Exhibiting at the ASM provides a significant way to create competitor differentiation. By coming on board at the RANZCR 2018 ASM, you will stand out above the rest of the market place. Creating a unique and dynamic exhibition space, will also ensure you stand out from the crowd within the crowd.

Maximise your time, engage your team
The ability to showcase your product and/or service to so many influential delegates under the one roof maximises your team’s time and effectiveness. The ASM provides the opportunity to bring your sales team from across Australia and New Zealand together and share ideas and thoughts with each other. Why not consider a national team meeting being held pre or post the ASM to embrace this opportunity?

Heightened visibility
By exhibiting you will have significant exposure prior to the event through the ASM website, conference marketing materials and through the RANZCR’s magazine Inside News. There is no better way to position your organisation to more than 1000+ radiologists, radiation oncologists and health professionals from across Australia and New Zealand.

Enhanced image
If you want to improve how you are perceived in the sector and raise your profile, exhibiting at an event that appeals to this target audience is likely to shape attitudes and help generate a positive reaction. As an exhibitor at the RANZCR 2018 ASM, you will have the chance to enhance your organisation’s reputation as an industry supporter and demonstrate your commitment to education excellence. The ASM also will allow your organisation to stay up to date with current developments in the field or Clinical Radiology and Radiation Oncology and help with your competitor advantage.
The Royal Australian and New Zealand College of Radiologists (RANZCR) is a not-for-profit association of members who deliver skills, knowledge, insight, time and commitments to promote the science and practice of the medical specialties of clinical radiology (diagnostic and interventional) and radiation oncology in Australia and New Zealand.

The College is led by clinicians who are democratically elected by the membership. The ultimate oversight and responsibility for the College is vested in the RANZCR Board of Directors. The work of the College is scrutinised and externally accredited against industry standard by the Australian Medical Council, the Medical Board of Australia and the Medical Council of New Zealand.

ABOUT RANZCR

The Royal Australian and New Zealand College of Radiologists (RANZCR) is a not-for-profit association of members who deliver skills, knowledge, insight, time and commitments to promote the science and practice of the medical specialties of clinical radiology (diagnostic and interventional) and radiation oncology in Australia and New Zealand.

Our Mission
To drive the appropriate, proper and safe use of radiological and radiation oncological medical services for optimum health outcomes by leading, training and sustaining our professionals.

Our Values
Commitment to best practice
Exemplified through an evidence based culture, a focus on patient outcomes and equity of access to high quality care; an attitude of compassion and empathy.

Acting with Integrity
Exemplified through an ethical approach: doing what is right, not what is expedient; a forward thinking and collaborative attitude and patient-centric focus.

Accountability
Exemplified through strong leadership that is accountable to members; patient engagement at professional and organisational levels.
VENUE

The multiple award winning National Convention Centre will be the venue for the 2018 ASM. Not only is the centre the perfect location for the ASM with 8200sq metres of flexible space and 15 venues over two floors, it is also committed to sustainability and responsible business practices.

HOST CITY

Canberra will host the 2018 Annual Scientific Meeting. If you haven’t visited the nation’s capital in a while, you’d better get planning for a trip. Canberra has a host of attractions some new, some ever-changing. Either way Canberra is buzzing. Surrounded by forest, farmland and nature reserves, it earns its nickname the bush capital. With its cosmopolitan feel, services and lifestyle amenities of a world-class capital, Canberra will be an excellent host city for 2018.
Participants at the RANZCR 2018 ASM are members and representatives from the faculties of Clinical Radiology and Radiation Oncology and those working within the field including:

- Clinical Radiologists
- Radiation Oncologists
- Clinical Radiology Trainees
- Radiation Oncology Trainees
- Director of Medical Services
- Medical Officer
- Heads of Department
- General Manager
- Radiation Therapists
- Nuclear Medicine Physicians
- Section Head
- Clinical Director
- Director
- Medical Imaging Technologists
- Radiographers
- Sonographers
- Medical Physicists
- Practice Managers
- Radiological Nurses
- Radiation Oncology Nurses
- Allied Health Professionals
- Medical Students
Position your brand on the 2018 marketing collateral; and experience an extensive 9 month marketing campaign. **BOOK NOW!**

**RANZCR ASM 2017 Sponsors included:**

1. AGFA Healthcare
2. alphaXRT
3. American Institute for Radiologic Pathology
4. AstraZeneca
5. Australian Imaging
6. Bayer
7. BOQ Specialist
8. Brainlab Australia Pty. Ltd
9. Calgary Scientific
10. Cancer Institute NSW
11. Choice Accreditation Services
12. ChoiceOne
13. Comrad Medical Systems
14. Eizo Oceania
15. Elekta
16. Epic-x Pty. Ltd.
17. European Society of Radiology
18. Everlight Radiology
19. EverX Pty Ltd
20. Faraday Pty Ltd
21. Fujifilm Australia
22. GB3 Solutions Pty Ltd
23. GE Healthcare
24. Guerbet
25. Healthcare Imaging
26. Hologic (Australia) Pty Ltd
27. I-MED Radiology Network
28. International Medical Recruitment
29. Kailo Medical
30. Kestral Computing
31. Lanier Voice/ M*Modal
32. MDA National Insurance
33. Medical Objects
34. Opus Medical Pty Ltd
35. Pacific Radiology Group
36. Philips
37. RANZCR
38. Regional Radiology Group
39. Shimadzu
40. Siemens
41. Sigmalogic Pty Ltd
42. Soliton IT
43. Sonic Healthcare / SKG Radiology
44. The Australian Digital Health Agency
45. Tolmar Australia
46. Toshiba Medical Systems
47. Varian Medical Systems Australasia
48. VisionRT
49. Voyager Imaging / Intellirad Solutions
50. X-Ray & Imaging Pty Ltd
51. Zeiss

**RANZCR ASM 2017 Exhibitors included:**

Don’t miss out securing a prime position at the RANZCR ASM 2018 exhibition. **BOOK NOW!**
**SCIENTIFIC PROGRAM**

* Wednesday, 24 October 2018
  - Exhibition Build
  - RANZCR Business Meetings
  - Directors of Training Workshop

* Thursday, 25 October 2018
  - Exhibition Open
  - Plenary and Concurrent Sessions
  - RANZCR Annual General Meeting

* Friday, 26 October 2018
  - Exhibition Open
  - Plenary and Concurrent Sessions
  - RANZCR Annual Ceremony and Nisbet Oration

* Saturday, 27 October 2018
  - Exhibition Open
  - Plenary and Concurrent Sessions

* Sunday, 28 October 2018
  - Exhibition Open
  - Plenary and Concurrent Sessions

**SOCIAL PROGRAM**

* Wednesday, 24 October 2018
  - International Speakers’ and Sponsors’ Dinner
    (invitation only)

* Thursday, 25 October 2018
  - Welcome and Networking Reception
  - Past Presidents’ Dinner (invitation only)
  - Faculty of Radiation Oncology Dinner

* Friday, 26 October 2018
  - RANZCR Annual Ceremony and Annual Ceremony Reception
  - Trainee and Junior Consultant Reception

* Saturday, 27 October 2018
  - Gala Dinner

* The Organising Committee reserves the right to alter the program
# OPPORTUNITIES AT A GLANCE

<table>
<thead>
<tr>
<th>Sponsorship Packages</th>
<th>Number Available</th>
<th>Cost AU$ including GST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Partner</td>
<td>1 Available</td>
<td>$50,000</td>
</tr>
<tr>
<td></td>
<td>1 already sold for 2018!</td>
<td></td>
</tr>
<tr>
<td>Gala Dinner Sponsor</td>
<td>SOLD</td>
<td>SOLD</td>
</tr>
<tr>
<td>Annual Ceremony Reception</td>
<td>SOLD</td>
<td>SOLD</td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>2 Available</td>
<td>$20,000</td>
</tr>
<tr>
<td>App and Technology Sponsor</td>
<td>SOLD</td>
<td>SOLD</td>
</tr>
<tr>
<td>Espresso Café Lounge</td>
<td>SOLD</td>
<td>SOLD</td>
</tr>
<tr>
<td>Faculty of Radiation Oncology Dinner Sponsor</td>
<td>SOLD</td>
<td>SOLD</td>
</tr>
<tr>
<td>Welcome Reception Sponsor</td>
<td>Exclusive</td>
<td>$20,000</td>
</tr>
<tr>
<td>Trainee Learning Day (with booth) Sponsor</td>
<td>1 Available</td>
<td>$20,000</td>
</tr>
<tr>
<td>Trainee Learning Day (without booth) Sponsor</td>
<td>(Radiation Oncology)</td>
<td>$15,000</td>
</tr>
<tr>
<td>Keynote Speaker Sponsor</td>
<td>Limited opportunities</td>
<td>$10,000</td>
</tr>
<tr>
<td>Note Pad and/or Pen Sponsor</td>
<td>SOLD</td>
<td>$6,000</td>
</tr>
<tr>
<td>Delegate Bag Sponsor</td>
<td>Exclusive</td>
<td>$10,000</td>
</tr>
<tr>
<td>Namebadge and Lanyard Sponsor</td>
<td>Exclusive</td>
<td>$5,500</td>
</tr>
<tr>
<td>Scientific Program Stream Sponsor</td>
<td>2 Available</td>
<td>$5,500</td>
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## Marketing opportunities

<table>
<thead>
<tr>
<th>Marketing opportunities</th>
<th>Number Available</th>
<th>Cost AU$ including GST</th>
</tr>
</thead>
<tbody>
<tr>
<td>One E-Blast Marketing Advert</td>
<td>6 Available</td>
<td>$4,000</td>
</tr>
<tr>
<td>Satchel Insert</td>
<td>5 Available</td>
<td>$3,500</td>
</tr>
<tr>
<td>Meeting Handbook Advertising (full page)</td>
<td>4 Available</td>
<td>$3,000</td>
</tr>
<tr>
<td>Meeting Handbook Advertising (half page)</td>
<td>2 Available</td>
<td>$2,500</td>
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## Exhibition opportunities

<table>
<thead>
<tr>
<th>Exhibition opportunities</th>
<th>Number Available</th>
<th>Cost AU$ including GST</th>
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</thead>
<tbody>
<tr>
<td>Gold Booth Package (3m x 3M)</td>
<td>4 Available</td>
<td>$12,000</td>
</tr>
<tr>
<td>Standard Shell Scheme Booth (3m x 3m)</td>
<td></td>
<td>$7,000</td>
</tr>
<tr>
<td>Space Only (3m x 3m)</td>
<td></td>
<td>$6,500</td>
</tr>
</tbody>
</table>
## SPONSORSHIP PACKAGES

### PLATINUM PARTNER

AU$50,000  
1 sold, only 1 available

This package positions your organisation as the top tier supporter of the ASM. This is your opportunity to demonstrate to RANZCR members and delegates that your organisation is a leader and innovator in its field, with significant entitlements and recognition comparative to your contribution. The Platinum Partner will receive the highest level of recognition and in addition has the opportunity to be associated with another sponsorship package under the additional opportunities.

### Educational

1. An opportunity to provide a 20 minute educational presentation within your nominated stream excluding the plenary sessions to complement a keynote speaker session (content and selection of stream is subject to Organising Committee approval). One sponsor educational presentation per day per stream is permitted within the program.

2. Opportunity for a five (5) minute presentation provided as a voice of thanks to the keynote speaker with gift (provided by the organisers and subject to keynote speaker and Organising Committee approval) and/or corporate dvd during a nominated session (subject to Organising Committee approval).

### Acknowledgement

3. Your organisation’s logo will be included with the ASM and RANZCR logo in all marketing collateral.

4. Verbal acknowledgement in the Opening Plenary Session of the ASM as the Platinum Partner.

5. Acknowledgement on delegate confirmation emails and invoices issued by the ASM event managers (note the Registration Partner package may also receive this entitlement).

6. Production of a dedicated gobo light to acknowledge your sponsorship within the plenary session room.

7. All speaker introductory slides to include your organisation’s logo.

8. Acknowledgement on all pages of the ASM Website as the Platinum Partner.

9. 200 word company profile placed on the ASM Website and ASM App.

10. Acknowledgement in printed Program Handbook and/or Pocket Program.

11. A dedicated PowerPoint advertisement included as part of the sponsors’ loop played between sessions (to be provided by sponsor).

12. Logo included on all sponsor signage at venue.

* A gobo is a glass stencil inserted into a light to project images such as a logo.

### Display

13. 36m² of Exhibition Space (6m x 6m) in a prime position.

   Value $28,000

### Attendance

14. Ten (10) Full Sponsor Registrations including access to all sessions and social events of the Welcome Reception, Annual Ceremony Reception and Gala Dinner (for a full list of entitlements please refer to page).

   Value $14,500

15. Four (4) tickets to the exclusive International Speakers’ and Sponsors’ Dinner to be held Wednesday 24 October.

16. Two (2) of your organisation’s representatives (allocated from the above registration entitlement) to be seated at VIP tables at the Gala Dinner.

### Promotion

17. One (1) Full page colour advertisement (to be provided by sponsor) in the Program Handbook (size to be confirmed) and/or Pocket Program (A6 size). The Organising Committee reserves the right to alter this entitlement should the organisers decide to provide an app only.

   Value $4,000

18. One (1) dedicated marketing email sent to all delegates in the final weeks leading up to the ASM and highlighting your support and encouraging delegates to visit your display. Content to be provided by the Sponsor and subject to Organising Committee approval and privacy legislation.


20. One (1) Printed satchel insert included in the delegate bags (subject to Organising Committee approval). Organising Committee reserves the right to remove this entitlement.

   Value $3,500

21. One (1) App alert two weeks prior to the ASM promoting your booth.

22. Two (2) App alerts during the ASM at a time mutually acceptable to both the organisation and Organising Committee.

23. Dedicated email banner to be designed by the 2018 ASM graphic designer promoting your status as a Platinum Partner for inclusion in your organisation’s email signature.
Delegate List

24 Premium delegate list including name, position, organisation, state and email (subject to privacy legislation) provided 2 weeks prior to the ASM and also at the completion of the ASM.

Platinum Partner continued

2018 PLATINUM PARTNER IS:

Plus Additional Opportunity*

An additional opportunity to sponsor one of the following packages and have your logo placed under this sponsorship category, as well as receiving all benefits received under the selected package. **Valued at $15,000**

- Silver: Pre ASM half day workshop to be held Wednesday, program content/speakers must be submitted to the ASM Organising Committee for approval
- Keynote Speaker (subject to keynote speaker approval)
- Scientific Program Stream

* subject to not being purchased by another organisation as part of a separate sponsorship package
Silver Sponsor: Excludes attendance, promotion entitlements as per the advertised sponsorship package
Keynote Speaker and Scientific Program Stream: Excludes the education, attendance and exhibition entitlements as per the advertised sponsorship package.
GALA DINNER

The Gala Dinner is the closing social event held during the ASM and is the highlight event for ASM delegates to attend. This event is included for all full delegate registrations and historically has attracted 700+ attendees enjoying good food, wine and entertainment. As the sponsor you will be engaged early in the planning for this event, ensuring you are a valued partner and creating a memorable lasting impression on all guests.

All costs are covered by the ASM including food, beverage, entertainment and theming representing a value in excess of $100,000.

**Naming Rights**

1. Exclusive sponsorship of this event and naming rights to be recognised as the ‘Gala Dinner sponsored by SPONSOR NAME’. Your name will be repeated time and again when reference is made to the event through marketing plans and delegate communications. All costs are covered by the ASM including food, beverage, audio visual, entertainment and theming representing a value in excess of $100,000

**Acknowledgement**

2. Verbal acknowledgement in the Opening Plenary Session of the ASM and at the Gala Dinner
3. Opportunity to provide a five (5) minute address and/or video to be played early in the Gala Dinner program
4. Production of a dedicated gobo light to acknowledge your sponsorship within the room and/or on screens
5. Opportunity to position two (2) banners at the entrance to the dinner venue (to be provided by sponsor)
6. Acknowledgement on ASM Website
7. Acknowledgement in Registration Brochure (e-version)
8. Acknowledgement in Program Handbook and/or Pocket Program
9. Acknowledgement on ASM App onsite at the event
10. A dedicated PowerPoint advertisement included as part of the sponsors’ loop played between sessions (to be provided by sponsor)
11. Logo included on all sponsor signage at venue
12. Logo included on all dinner tickets and menus (subject to Organising Committee approval)

**Display**

13. 36m² of Exhibition Space (6m x 6m) in a prime position Value $28,000

**Attendance**

14. Eight (8) Premium Sponsor Registrations including social events of the Welcome Reception, Annual Ceremony Reception and Gala Dinner (for a full list of entitlements please refer to page 28) Value $11,960
15. An additional two (2) tickets (to that included in the above registration entitlement) to each of the following social events representing a value of $740:
   i. Welcome Reception
   ii. Annual Ceremony Reception
   iii. Gala Dinner
16. Two (2) tickets to the exclusive International Speakers’ and Sponsors’ Dinner to be held Wednesday 24 October

**Promotion**

17. One (1) Half page A4 sized colour advertisement (to be provided by sponsor) in the Registration Brochure (e-version) Value $2,500
18. One (1) Full page colour advertisement (to be provided by sponsor) in the Program Handbook (size to be confirmed) and/or Pocket Program (A6 size) subject to Organising Committee approval. The Organising Committee reserves the right to alter this entitlement should the organisers decide to provide an app only Value $3,000
19. One (1) Electronic satchel insert listed on the App
20. One (1) Printed satchel insert included in the delegate bags (subject to Organising Committee approval. Organising Committee reserves the right to remove this entitlement) Value $3,500
21. Up to four (4) VIP tables in a prime position allowing you the opportunity to invite delegates (who are holding a ticket) to join you and your representatives (as per your allocated registration entitlement above) to be seated at a VIP table. A list of attendees will be forwarded to your nominated representative 1 week prior to the event. These VIP guests are to be outside of College VIP guests including office bearers, keynote speakers and International Guest Faculty. Acceptance is at the discretion of the delegates
22. Opportunity to place a gift for guests on the table (at organisation’s own expense and must be approved by Organising Committee) Value $3,500
23. One (1) App alert on the day of the event, promoting the event and your support
24. One (1) App alert the day following the event and linking to a site with photos from the evening

**Delegate List**

25. Premium delegate list including name, position, organisation, state and email (subject to privacy legislation) provided 2 weeks prior to the ASM and also at the completion of the ASM
ANNUAL CEREMONY RECEPTION

AU$38,500 EXCLUSIVE

The Annual Ceremony Reception is held directly following the College’s Annual Ceremony and celebrates new Fellows of the College and their achievements. This event is included for all full delegate registrations and offers attendees good food, wine and entertainment. As the sponsor for this event you will be recognised as a strong educational partner of the College and demonstrate support of its trainees to fully qualified Clinical Radiologists and Radiation Oncologists. Family and friends are encouraged to attend this cocktail reception alongside all delegates to celebrate the achievement of new graduates, college awards and prize recipients.

All costs are covered by the ASM including food, beverage, audio visual, entertainment and theming representing a value in excess of $50,000+.

Acknowledgement

1. Verbal acknowledgement in the Opening Plenary Session of the ASM
2. Verbal acknowledgement at the conclusion of the Annual Ceremony prior to the commencement of the sponsored Annual Ceremony Reception
3. Opportunity to provide a three (3) minute address and/or video at the Reception
4. Opportunity to provide a door prize on the evening and to be drawn during your address
5. Production of a dedicated gobo light to acknowledge your sponsorship within the room and/or on screens at the reception venue
6. Opportunity to position two (2) banners at the entrance to the reception venue (to be provided by sponsor)
7. Opportunity to position an additional two (2) banners within the reception venue (to be provided by sponsor)
8. Acknowledgement on ASM Website
9. Acknowledgement in Registration Brochure (e-version)
10. Acknowledgement in Program Handbook and/or Pocket Program
11. Acknowledgement on ASM App onsite at the event
12. A dedicated PowerPoint advertisement included as part of the sponsors’ loop played between sessions
13. Logo included on all sponsor signage at venue
14. Logo included on all reception tickets

Display

15. 36m² of Exhibition Space (6m x 6m) in a prime position
   Value $28,000

Attendance

16. Five (5) Premium Sponsor Registrations including social events of the Welcome Reception, Annual Ceremony Reception and Gala Dinner (for a full list of entitlements please refer to page)
   Valued over $4,475
17. An additional two (2) tickets (to that included in the above registration entitlement) to the RANZCR Annual Ceremony Reception
18. Two (2) tickets to the exclusive International Speakers’ and Sponsors’ Dinner to be held Wednesday 24 October

Promotion

19. One (1) Full page colour advertisement (to be provided by sponsor) in the Program Handbook (size to be confirmed) and/or Pocket Program (A6 size) subject to Organising Committee approval.
   The Organising Committee reserves the right to alter this entitlement should the organisers decide to provide an App only Value $3,000
20. One (1) Electronic satchel insert listed on the App
21. Engagement with the organisers on the theming within the reception venue including theming in sponsor organisation’s colours and other similar ideas (subject to Organising Committee approval)
22. One (1) App alert on the day of the event, promoting the event and your support

Delegate List

23. Premium delegate list including name, position, organisation, state and email (subject to privacy legislation) provided 2 weeks prior to the ASM and also at the completion of the ASM
Education Breakfast Session
Picture your organisation hosting a catered networking opportunity and providing a 25 minute presentation to a targeted audience of attendees.

Educational
1. An opportunity to host an educational breakfast session during the ASM program at a date and time that is agreeable by the Organising Committee. The sponsor is welcome to provide their own speaker(s) to present an educational topic or skills transfer presentation at their own expense. Delegates will be required to purchase a ticket to attend this session or alternatively the sponsor can cover this cost. This breakfast will be limited in capacity to 150 pax
2. Presentation duration up to 25 minutes
3. The networking breakfast session duration is 45 minutes
4. Room and standard audio visual to be provided
5. Food and Beverage included for networking breakfast (delegates will book and pay an additional charge to attend this breakfast)

Acknowledgement
6. Verbal acknowledgement in the Opening Plenary Session of the ASM as the Gold Sponsor
7. Opportunity to welcome guests to the breakfast session and introduce the presenter
8. Speaker(s) name, title, company and presentation topic to be promoted in the program marketing materials
9. Opportunity to display two (2) banners during the breakfast presentation (provided by sponsor)
10. Acknowledgement on ASM Website
11. Acknowledgement in Registration Brochure (e-version)
12. Acknowledgement in Program Handbook and/or Pocket Program
13. Acknowledgement on ASM App onsite at the event
14. A dedicated PowerPoint advertisement included as part of the sponsors’ loop played between sessions
15. Logo included on all sponsor signage at venue
16. Logo included on all breakfast session tickets

Display
17. 18m² of Exhibition Space (6m x 3m) in a prime position. Plus opportunity to buy an additional booth, subject to availability Value $14,000

Attendance
18. Four (4) Full Sponsor Registrations including access to all sessions and social events of the Welcome Reception, Annual Ceremony Reception and Gala Dinner (for a full list of entitlements please refer to page 28) Value $5,980
19. Two (2) tickets to the exclusive International Speakers’ and Sponsors’ Dinner to be held Wednesday 24 October
20. Unlimited attendance by your representatives at the sponsored breakfast session

Promotion
21. One (1) Half page A4 colour advertisement in the Registration Brochure (e-version) Value $2,500
22. One (1) Full page colour advertisement in the Program Handbook (size to be confirmed) and/or Pocket Program (A6 size) subject to Organising Committee approval. The Organising Committee reserves the right to alter this entitlement should the organisers decide to provide an app only Value $3,000
23. Inclusion in one (1) e-news promotion showcasing specifically your breakfast session and its content, subject to Organising Committee approval
24. One (1) Electronic satchel insert listed on the App
25. One (1) Printed satchel insert included in the delegate bags subject to Organising Committee approval (Organising Committee reserves the right to remove this entitlement) Value $3,500
26. One (1) App alerts during the ASM at a time mutually acceptable to both the organisation and Organising Committee
27. Dedicated email banner to be designed by the 2018 ASM graphic designer promoting your status as a Gold Sponsor for inclusion in your organisation’s email signature

Delegate List
28. Premium delegate list including name, position, organisation, state and email (subject to privacy legislation) provided 2 weeks prior to the ASM and also at the completion of the ASM
APP AND TECHNOLOGY SPONSOR

AU$25,000 (with booth), AU$20,000 (without booth) EXCLUSIVE

As we move towards a paperless meeting, the ASM App will become increasingly popular amongst delegates for engagement in the meeting program, providing feedback and surveys, asking questions and the ability to read abstracts and have direct access to EPOS and web casting as an alternative to the Technology Zone. The App can be downloaded to smart devices including Apple and Android mobiles tablets as well as html version. The App will be released one month prior to the ASM ensuring that your association with the meeting is at the forefront of delegates minds who will be looking to download and engage with the App as soon as possible.

Acknowledgement
1. Organisation logo along with the event logo on the App header and on the e-guide that will be viewed by all delegates
2. Organisation logo pinned to the top of the newsfeed for life of the App
3. Recognition as App sponsor upon release of the App to delegates
4. Dedicated menu item and icon on the main section of the App. From this page you have the opportunity to load numerous pdf information leaflets and links to appropriate websites and images of key personnel and contact details. Delegates will receive a high allocation of points through the App gamification for clicking on this menu icon, for example Earn 50 points by taking the company ABC short survey
5. Opportunity to ask delegates to take a 3 question survey to assist in research for your organisation and be awarded a high allocation of points for the App gamification, questions are subject to approval by the Organising Committee
6. Acknowledgement on ASM Website
7. Acknowledgement in Registration Brochure (e-version)
8. Acknowledgement in Program Handbook and/or Pocket Program
9. Acknowledgement on ASM App onsite at the event
10. Branding of the Technology Zone including home page on screens and logo on screen saver
11. The organisers will arrange to design a dedicated PowerPoint advertisement to encourage delegates to access the App and includes the sponsor organisation’s logo
12. Logo included on all sponsor signage at venue

Display
13. 9m² of Exhibition Space (3m x 3m) in a reserved sponsor location and subject to availability at time of booking. Plus opportunity to buy an additional booth, subject to availability Value $7,000

Attendance
14. Two (2) Premium Sponsor Registrations including social events of the Welcome Reception, Annual Ceremony Reception and Gala Dinner (for a full list of entitlements please refer to page 28) Value $1,700
15. Two (2) tickets to the exclusive International Speakers’ and Sponsors’ Dinner to be held Wednesday 24 October

Promotion
16. Dedicated App Promoted Post upon release of the App. Organisation can provide text up to a certain number of characters subject to Organising Committee approval
17. Up to Four (4) promoted posts pinned for one hour on the ASM App (one per day)
18. The organisers will arrange to design One (1) Full page colour advertisement in the Program Handbook (size to be confirmed) and/or Pocket Program (A6 size) subject to Organising Committee approval promoting the use of the App. The Organising Committee reserves the right to alter this entitlement should the organisers decide to provide an app only Value $3,000

Delegate List
19. Premium delegate list including name, position, organisation, state and email (subject to privacy legislation) provided within two weeks of the conclusion of the ASM

SOLD TO: comrad
SPONSORSHIP PACKAGES

ESPRESSO CAFÉ LOUNGE

AU$25,000 (with booth), AU$20,000 (without booth) EXCLUSIVE

Have your brand in delegates’ hands by becoming a sponsor of one of the Espresso Café Lounges. We anticipate more than 350 barista made coffees a day being served from these coffee stations, with café style tables being provided for delegates to sit and relax. This area will attract high foot traffic foot during the exhibition opening hours.

The organisers will provide cost one coffee cart and two baristas for the duration of the ASM.*

Acknowledgement

1. **Naming rights** to the café for example the ‘Company Name Café’ or an alternative name as proposed by you and subject to Organising Committee approval
2. Opportunity to position two (2) banners within the café space
3. Acknowledgement on ASM Website
4. Acknowledgement in Registration Brochure (e-version)
5. Acknowledgement in Program Handbook and/or Pocket Program
6. Acknowledgement on ASM App onsite at the event
7. Logo included on all sponsor signage at venue

Display

8. 9m² of Exhibition Space (3m x 3m) opposite the café. Plus opportunity to buy an additional booth, subject to availability Value $7,000

Attendance

9. Two (2) **Premium Sponsor Registrations** including social events of the Welcome Reception, Annual Ceremony Reception and Gala Dinner (for a full list of entitlements please refer to page 28) Value $1,700
10. Two (2) **Premium Exhibitor Registrations** including social events of the Welcome Reception, Annual Ceremony Reception, and Gala Dinner (only applicable if purchasing with booth option) Value $1,700
11. Two (2) tickets to the exclusive International Speaker’s and Sponsors’ Dinner to be held Wednesday 24 October

Promotion

12. Café furniture will be **branded in your organisation’s colours** including decals of your logo on the café style tables
13. Organisation has the opportunity to **provide aprons, branded coffee cups, napkins and hats for baristas to wear**
14. Create a **fast track lane** for delegates that visit your booth and are given a fast track coffee cart card
15. **One (1) Full page colour advertisement** (to be provided by sponsor) in the Program Handbook (size to be confirmed) and/or Pocket Program (A6 size) subject to Organising Committee approval. The Organising Committee reserves the right to alter this entitlement should the organisers decide to provide an app only **Value $3,000**
16. **One (1) Electronic satchel insert** listed on the App
17. **One (1) App alert** encouraging delegates to grab a coffee from your lounge

Delegate List

18. **Delegate list** including name, position, organisation and state (subject to privacy legislation) provided within 2 weeks of the completion of the ASM

Note: Due to limited space in 2018, exhibitors in booths 36m² in size will be permitted to also distribute coffee from their stands.

* Opening times to be at the discretion of the organisers

SOLD TO: SONIC HEALTHCARE LIMITED

RANZCR 2018 ranzcr2018.com
FACULTY OF RADIATION ONCOLOGY DINNER

AU$22,000 EXCLUSIVE

The Faculty of Radiation Oncology Dinner will be held at a venue within close proximity to the National Convention Centre immediately following the Welcome Reception held on Thursday 25 October. This dinner is included in the registration for all radiation oncology delegates including registrars. This event is attended by majority of the radiation oncology delegates and guests and sponsorship of this event provides a perfect opportunity to showcase your brand and commitment to this specialist field.

Naming Rights

1. Exclusive sponsorship of this event and naming rights to be recognised as the ‘Faculty of Radiation Oncology Dinner Sponsored by Sponsor Name’. Your name will be repeated time and again when reference is made to the event through marketing plans and delegate communications

Acknowledgement

2. Verbal acknowledgement during the ASM and at the dinner by a representative of the Organising Committee
3. Opportunity to provide a three (3) minute address early in the evening program
4. Should transport be required, recognition on coaches by way of logo and the opportunity to play a video on the coaches while delegates board the coach and make their way to the venue and return (video to be supplied by sponsor)
5. Opportunity to position two (2) banners at the entrance to the dinner venue
6. Acknowledgement on ASM Website
7. Acknowledgement in Registration Brochure (e-version)
8. Acknowledgement in Program Handbook and/or Pocket Program
9. Acknowledgement on ASM App onsite at the event
10. Recognition by way of company logo on powerpoint slide as part of the sponsors’ loop
11. Logo included on all sponsor signage at venue
12. Logo included on all dinner tickets and menus

Display

13. 18m² of Exhibition Space (6m x 3m) in a prime position
   Value $14,000

Attendance

14. Four (4) Premium Sponsor Registrations (Radiation Oncology) including access to social events of the Welcome Reception, Faculty of Radiation Oncology Dinner, Annual Ceremony and Gala Dinner (for a full list of entitlements please refer to page 28)
   Value $3,400
15. An additional four (4) tickets (to that included in the above registration entitlement) to this sponsored event Value $600

Promotion

16. One (1) Full page colour advertisement in the Program Handbook (size to be confirmed) and/or Pocket Program (A6 size).
   Value $3,000
17. One (1) reserved VIP table in a prime position allowing you the opportunity to invite delegates (who are holding a ticket) to join you and your representatives (as per your allocated registration entitlement above) to be seated at a VIP table. A list of attendees will be forwarded to your nominated representative 4 weeks prior for you to send invitations. All names of VIPs must be provided to the event managers 1 week prior to the event
18. Opportunity to place a gift for guests on the table (at organisation’s own expense and must be approved by Organising Committee)
19. One (1) App alert on the day of the event, promoting the event and your support

Delegate List

20. Premium delegate list including name, position, organisation, state and email (subject to privacy legislation) provided within 2 weeks of the completion of the ASM

SOLD TO: varian

ranzcr2018.com RANZCR 2018 17
SPONSORSHIP PACKAGES

WELCOME RECEPTION

AU$20,000

The Welcome Reception will be held on Thursday 25 October from 5.00pm to 7.00pm as a stand up cocktail event amongst the exhibition. The reception provides the perfect opportunity for delegates to network, catch up with old friends and renew past acquaintances.

All costs are covered by the ASM including food, beverage, audio visual, entertainment and theming representing a value in excess of $50,000

Acknowledgement

1. Gobo/and or screen recognition to be displayed on wall as delegates enter the exhibition area
2. Opportunity to position two (2) banners at the entrance to the venue
3. Opportunity to position an additional two (2) banners alongside dedicated food stations
4. Acknowledgement on ASM Website
5. Acknowledgement in Registration Brochure (e-version)
6. Acknowledgement in Program Handbook and/or Pocket Program
7. Acknowledgement on ASM App onsite at the event
8. Logo included on all sponsor signage at venue
9. Logo included on all reception tickets

Display

10. 9m² of Exhibition Space (3m x 3m) in a reserved sponsor location. Plus opportunity to buy an additional booth, subject to availability
    Value $7,000

Attendance

11. Two (2) Premium Sponsor Registrations including social events of the Welcome Reception, Annual Ceremony Reception and Gala Dinner (for a full list of entitlements please refer to page 28) valued at $1,700 OR Four (4) Basic Exhibitor Registrations including the Welcome Reception valued at $2,000. Tickets to the Annual Ceremony Reception and Gala Dinner can be purchased at an additional cost
12. Two (2) tickets to the exclusive International Speakers’ and Sponsors’ Dinner to be held Wednesday 24 October

Promotion

13. One (1) Full page colour advertisement (to be provided by sponsor) in the Program Handbook (size to be confirmed) and/or Pocket Program (A6 size) subject to Organising Committee approval. The Organising Committee reserves the right to alter this entitlement should the organisers decide to provide an app only Value $3,500
14. One (1) Electronic satchel insert listed on the App
15. Opportunity to provide branded paper napkins for the Welcome Reception (to be provided by the sponsor)
16. One (1) App alert on the day of the event, promoting the event and your support

Delegate List

17. Premium delegate list including name, position, organisation, state and email (subject to privacy legislation) provided within 2 weeks of the completion of the ASM

Welcome Reception

AU$20,000 EXCLUSIVE

The Welcome Reception will be held on Thursday 25 October from 5.00pm to 7.00pm as a stand up cocktail event amongst the exhibition. The reception provides the perfect opportunity for delegates to network, catch up with old friends and renew past acquaintances.

All costs are covered by the ASM including food, beverage, audio visual, entertainment and theming representing a value in excess of $50,000

Acknowledgement

1. Gobo/and or screen recognition to be displayed on wall as delegates enter the exhibition area
2. Opportunity to position two (2) banners at the entrance to the venue
3. Opportunity to position an additional two (2) banners alongside dedicated food stations
4. Acknowledgement on ASM Website
5. Acknowledgement in Registration Brochure (e-version)
6. Acknowledgement in Program Handbook and/or Pocket Program
7. Acknowledgement on ASM App onsite at the event
8. Logo included on all sponsor signage at venue
9. Logo included on all reception tickets

Display

10. 9m² of Exhibition Space (3m x 3m) in a reserved sponsor location. Plus opportunity to buy an additional booth, subject to availability
    Value $7,000

Attendance

11. Two (2) Premium Sponsor Registrations including social events of the Welcome Reception, Annual Ceremony Reception and Gala Dinner (for a full list of entitlements please refer to page 28) valued at $1,700 OR Four (4) Basic Exhibitor Registrations including the Welcome Reception valued at $2,000. Tickets to the Annual Ceremony Reception and Gala Dinner can be purchased at an additional cost
12. Two (2) tickets to the exclusive International Speakers’ and Sponsors’ Dinner to be held Wednesday 24 October

Promotion

13. One (1) Full page colour advertisement (to be provided by sponsor) in the Program Handbook (size to be confirmed) and/or Pocket Program (A6 size) subject to Organising Committee approval. The Organising Committee reserves the right to alter this entitlement should the organisers decide to provide an app only Value $3,500
14. One (1) Electronic satchel insert listed on the App
15. Opportunity to provide branded paper napkins for the Welcome Reception (to be provided by the sponsor)
16. One (1) App alert on the day of the event, promoting the event and your support

Delegate List

17. Premium delegate list including name, position, organisation, state and email (subject to privacy legislation) provided within 2 weeks of the completion of the ASM
The Trainee Learning Day will be held during the main scientific program on Friday 26 October and is specially designed for Clinical Radiology and Radiation Oncology trainees. Attendance to all Trainee Learning Day sessions is included in the registration for all trainee and junior consultants (up to 5 years post Fellowship). At the end of the day, the two disciplines will combine for a co-branded Trainee and Junior Consultants Reception on the Friday evening following the RANZCR Annual Ceremony Reception. This function is open to all clinical radiology and radiation oncology junior consultants (up to 5 years post Fellowship), radiology and radiation oncology trainees, allied health trainees and junior doctors alike.

This sponsorship provides a targeted opportunity within the scientific program as well as at the combined hosted social function later that evening. This package is perfect for an organisation that is looking to support our future leaders or on a recruitment drive to be an employer of choice.

**Education**

1. Opportunity for a representative from your organisation to provide a 15 minute presentation during the day at a time selected by the Organising Committee

**Acknowledgement**

2. Verbal acknowledgement as the sponsor of the Trainee Learning Day by the Organising Committee representative at the commencement of each session
3. Opportunity to position one (1) banner in the session room (provided by sponsor)
4. Opportunity to position one (1) banner at the reception venue (provided by sponsor)
5. Acknowledgement on ASM Website
6. Acknowledgement in Registration Brochure (e-version)
7. Acknowledgement in Program Handbook and/or Pocket Program
8. Acknowledgement on ASM App onsite at the event
9. Logo recognition on session slide as stream sponsor (alongside Platinum Partner entitlements)
10. Logo included on all sponsor signage at venue
11. Co-branding of your logo included on all Trainee and Junior Consultants Reception tickets

**Display**

12. 9m² of Exhibition Space (3m x 3m) in a reserved sponsor location and subject to availability at time of booking. Value $7,000

Plus opportunity to buy an additional booth, subject to availability

**Attendance**

13. One (1) Premium Sponsor Registration including access to all sessions and social events of the Welcome Reception, Annual Ceremony Reception and Gala Dinner (for a full list of entitlements please refer to page 28) Value $850
14. Two (2) Premium Exhibitor Registrations including social events of the Welcome Reception, Annual Ceremony Reception, Trainee and Junior Consultants Reception and Gala Dinner (only applicable if purchasing with booth option) Value $1700
15. An additional two (2) tickets to the Trainee and Junior Consultants Reception
16. Two (2) tickets to the exclusive International Speakers’ and Sponsors’ Dinner to be held Wednesday 24 October

**Delegate List**

17. Premium delegate list specifically of all Trainee and Junior Consultants including name, position, organisation, state and email (subject to privacy legislation) provided 1 week prior to the ASM

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**CLINICAL RADIOLOGY SOLD TO:**

Pacific Radiology

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* subject to availability at time of booking
SPONSORSHIP PACKAGES

KEYNOTE SPEAKER

AU$10,000  Limited Opportunities Available

Be seen as an organisation that supports the education and professional development of Clinical Radiologists and Radiation Oncologists by sponsoring one of the international experts joining us at the 2018 ASM.*

**Acknowledgement**

1. Verbal acknowledgement during the Opening Plenary Session and commencement of each presentation by the keynote speaker by the session chair
2. Opportunity to **co-chair one concurrent session** with your sponsored keynote speaker and provide the vote of thanks (this entitlement is not applicable if selecting as part of Platinum Partner sponsor opportunity)
3. Opportunity to position **one (1) banner** (provided by sponsor) in the session room (note this will be positioned alongside Platinum Partner entitlement)
4. Acknowledgement on ASM Website and next to the profile of the speaker
5. Acknowledgement in Registration Brochure (e-version)
6. Acknowledgement in Program Handbook and/or Pocket Program next to speaker’s name
7. Acknowledgement on ASM App onsite at the event
8. Logo recognition on speaker’s introductory slide as supporting the attendance of the speaker
9. Logo included on all sponsor signage at venue

**Display**

10. Opportunity to **purchase up to 18m² of booth space** (6m x 3m) (at additional cost to sponsor and subject to availability)

**Attendance**

11. **Two (2) Premium Sponsor Registrations including social events of the Welcome Reception, Annual Ceremony Reception and Gala Dinner** (for a full list of entitlements please refer to page 28)
    Value $1,700
12. **Two (2) tickets to the exclusive International Speakers’ and Sponsors’ Dinner** to be held Wednesday 24 October

**Promotion**

13. **One (1) Half page colour advertisement** in the Program Handbook (size to be confirmed) and/or Pocket Program (A6 size) subject to Organising Committee approval. The Organising Committee reserves the right to alter this entitlement should the organisers decide to provide an app only Value $2,500

**Delegate List**

14. **Premium delegate list** including name, position, organisation, state and email (subject to privacy legislation) provided 2 weeks prior to the ASM and also at the completion of the ASM

* Confirmation of speaker sponsorship is subject to approval by the individual speaker, Organising Committee and RANZCR.
NOTE PAD AND/OR PEN

AU$6,000 each or $10,000 for both

Place marketing material directly in delegates’ hands by sponsoring the note pad and/or pen provided to all delegates at the ASM. The sponsor is responsible for providing the note pad or pen and all costs associated with its production.

Acknowledgement

1. Acknowledgement on ASM Website
2. Acknowledgement in Registration Brochure (e-version)
3. Acknowledgement in Program Handbook and/or Pocket Program
4. Logo included on all sponsor signage at venue

Display

5. Opportunity to purchase up to 18m² of booth space (6m x 3m) in reserved sponsor locations (at additional cost to sponsor and subject to availability)

Promotion

6. Sponsor branded note pad and/or pen to be placed into each delegate bag. Organisers will confirm final quantity closer to the ASM however we suggest a quantity of 1,400 be used as a guide. Minimum size for notepad is A5 and maximum size A4

SOLD TO: EVERX
SPONSORSHIP PACKAGES

DELEGATE BAG SPONSOR

**AU$10,000**

Increase the longevity of your branding by sponsoring the delegate satchel.

**Acknowledgement**

1. Acknowledgment on ASM website
2. Acknowledgement in Registration Brochure (e-version)
3. Acknowledgement in Program handbook/Pocket program and Conference App
4. Logo included on all sponsor signage at venue.

**Promotion**

1. Company logo branded on satchel. The committee reserves the right to select the satchel.
2. One insert in the conference satchel (to be provided at own expense, excluding pens, notepads)
3. One (1) Half page colour advertisement (to be provided by the sponsor) in the Program Handbook (size to be confirmed) and or Pocket Program subject to Organising Committee approval. The Organising Committee reserve the right to alter this entitlement should the organisers provide an app only.

**Attendance**

5. One (1) Premium Sponsors Registration including access to all sessions and social events including Welcome Reception, Annual Ceremony Reception and Gala Dinner (value $1,495)

**Delegate List**

6. Delegate list including name, position, organisation and state (subject to privacy legislation provided within 2 weeks of the completion of the ASM)

NAMEBADGE AND LANYARD SPONSOR

**AU$5,500**

**Acknowledgement**

1. Acknowledgment on ASM website
2. Acknowledgement in Registration Brochure (e-version)
3. Acknowledgement in Program handbook/Pocket program and Conference App
4. Logo included on all sponsor signage at venue.

**Promotion**

5. Company logo branded on both the ASM namebadge and lanyard. The committee reserves the right to select the designs.
6. One (1) App alert on the day of the ASM, promoting your organisation. Content is subject to organisers approval.

**Delegate List**

7. Delegate list including name, position, organisation and state (subject to privacy legislation provided within 2 weeks of the completion of the ASM)
An opportunity exists to sponsor a Clinical Radiology or Radiation Oncology Session in the program. This would give the sponsor targeted branding and the opportunity to demonstrate support to the research, development and education that these streams will address. Participation with this package will align your company support for the current science and education and the College.

**Acknowledgement**

1. **Verbal acknowledgement** during the Sponsored Session
2. Opportunity to position one (1) banner (provided by sponsor) in the session room
3. Acknowledgement on ASM Website
4. Acknowledgement in Registration Brochure (e-version)
5. Acknowledgement in Program Handbook and/or Pocket Program
6. Logo recognition on session slide as session sponsor (alongside Platinum Partner entitlements)
7. Logo included on all sponsor signage at venue

**Promotion**

10. Upon release of the full ASM program you will have the opportunity to select a session that best suits your organisation’s vision (subject to the final approval of the Organising Committee)
11. Logo acknowledgement as Session Sponsor on ASM App and Program Handbook and/or Pocket Program

**Delegate List**

12. Delegate list including name, position, organisation and state (subject to privacy legislation) provided within 2 weeks of the completion of the ASM

**Attendance**

9. One (1) Premium Sponsor Registrations including access to all sessions and social events of the Welcome Reception, Annual Ceremony Reception and Gala Dinner (for a full list of entitlements please refer to page 28) **Value $1,495**
MARKETING OPPORTUNITIES

E-BLAST MARKETING ADVERTS

AU$4,000 6 Available

Opportunity to have one co-branded e-blast distributed to registered delegates. Sponsor to provide text and images. This package is subject to privacy laws and the e-Blast will only be sent to those delegates who have given permission upon registration.

SATCHEL INSERT

AU$3,500 5 Available

Opportunity to reach delegates directly by inserting company literature into each delegate satchel. Benefits include:

- This is a non-exclusive sponsorship item, i.e. more than one company may insert material into the satchels however it is capped at 5 opportunities
- Inserts may be company literature (e.g. brochure, flyer, magazine maximum four x A4 pages per brochure) which promotes your product or service, or it may take the form of company branded promotional goods (e.g. highlighters, water bottles, USB sticks, etc). Sponsor is responsible for supply, branding and delivery to the satchel packing address; a final quantity will be advised closer to the meeting however a budget of 1,400 inserts should be considered by the sponsor (satchel insert is subject to deadlines. Organising Committee must first approve insert)
- Maximum size of printed literature: A4 to maximum of 4 pages

MEETING HANDBOOK ADVERTISING RATES

Full page: AU$4,000 4 Available
Half page: AU$2,500 2 Available

Opportunity to leave a long lasting impression with delegates as they reference back to the Meeting Handbook well after the ASM has concluded.

Exposure in the meeting handbook is determined by confirmation of sponsorship and full payment by the payment deadline as indicated below. Position in the publication will be determined by the Organising Committee. Sponsor to supply print ready artwork within print deadlines. Advertising specifications will be advised closer to the meeting.
EXHIBITION OPPORTUNITIES

EXHIBITION BOOTH

The exhibition will be an integral part of the activities and provides an unparalleled opportunity for organisations to come face-to-face with delegates, providing a marketplace to increase your organisation’s visibility, and to showcase and demonstrate your products and services. Join our 2018 sponsors like Varian by confirming your involvement today.

- All meal breaks will be provided within the exhibition throughout the ASM, ensuring you have significant exposure to delegates
- ASM Sponsors have priority allocation
- All other exhibition booths will be allocated on a first come first allocated basis

Exhibition Inclusions and Investment

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Booth</th>
<th>Space Only</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>GOLD SHELL/SPACE ONLY PACKAGE</strong></td>
<td>3m x 3m = 9m²</td>
<td>$12,000</td>
<td>4 ONLY</td>
</tr>
<tr>
<td><strong>SHELL SCHEME BOOTH</strong></td>
<td>3m x 3m = 9m²</td>
<td>$7,000</td>
<td></td>
</tr>
<tr>
<td><strong>SPACE ONLY</strong></td>
<td>3m x 3m = 9m²</td>
<td>$6,500</td>
<td>(Design plans subject to approval)</td>
</tr>
</tbody>
</table>

- **Attendance**
  - 2 x Premium Exhibitor Registrations
  - All staff working on the booth are required to be registered and additional registrations available for purchase

- **Walls**
  - 2.5m high white melamine infills with polished aluminium known as Octanorm style.
  - Offers a unique clean white laminate and polished aluminium appearance (not velcro compatible)

- **Lights**
  - Two x 120 watt spot on track per 98m²

- **Power**
  - One 4 amp GPO general purpose outlet

- **Floor**
  - Venue is carpeted

- **Fascia**
  - Organisation name on fascia up to 30 characters (fascia design to be confirmed)

- **Furniture & Additional Equipment**
  - Available for hire from exhibition stand builder at exhibitors own expense

- **Promotion**
  - Name and logo on website under exhibitor listing
  - 75 word organisation profile on ASM App
  - Up to 2 promotional flyers included under your profile on the ASM App
  - Contact details for one representative on ASM App
  - Delegate list including name, position, organisation and state provided 2 weeks prior to the ASM and final list provided post ASM (subject to Australian Privacy laws)

- **Visitors**
  - Exhibitors will have the opportunity to invite non registered delegates and other local radiotherapists, radiographers and other allied health professionals to exhibitor open afternoons from 3pm – 5pm Thursday to Saturday and from 9am – 11am Sunday
The Organising Committee encourages you to help create a dynamic exhibition space through the design of a custom built display. All custom booth designs require the approval of the organisers and venue and must be submitted no later than 1 August 2018. Advice on custom displays is mandatory to ensure all procedures meet venue OSH requirements.
TERMS AND CONDITIONS

- By returning a booking form via online or printed copy confirms your acceptance of these terms and conditions.
- All bookings are subject to the ASM Organisers approval and we reserve the right to refuse an application.
- We (Encanta and RANZCR) as the ASM Organisers reserve the right to alter any aspect of the ASM program and floorplan without notice. Please refer to the ASM website for the latest information on the event.
- We will take all diligent care to fulfil the above sponsorship and exhibition commitments. Sponsors and exhibitors are responsible for providing all their requirements ie banners, promotional material and any other material by the due dates requested by the Organisers.
- We reserve the right to introduce new packages and additional exhibition space should the opportunity arise.
- Sponsors and Exhibitors are required to make the necessary payments as per the payment schedule below (unless otherwise negotiated):
  - 50% due within one month of invoice date.
  - Remaining 50% is due by no later than 19 July 2018.
- Sponsors and exhibitors are responsible for the security of their own equipment and materials during the ASM and in transit to the ASM venue.
- The sponsor/exhibitor understand that all attendees must register officially and entry to the exhibition will not occur unless the attendee is wearing the appropriate identification. Visitor badges are provided as a gesture of goodwill and not for use by the organisation’s representatives.
- All activities must comply with the medicines and medical devices code of conduct.
- The exhibitor shall take all reasonable care when installing/dismantling their equipment and stand as not to cause damage to the venue carpet, walls, ceilings, fixtures and floors and the shell scheme booths supplied by the appointed stand contractor including panels, fascia, spotlights and furniture. The exhibitor is deemed liable for repairs if the structures are damaged.
- The Organisers reserve the right to request removal of any items that may be deemed unacceptable and impacts fellow exhibitors.
- All promotion must be conducted from your booth.

CANCELLATION POLICY

- The submission of an application by a representative from your organisation is regarded as a firm booking.
- All cancellations must be made in writing to the Organisers and notice acknowledged in writing by the Organisers.
- Any reduction in a sponsorship and/or exhibition allocation (once accepted by the Organisers) will be considered a cancellation and the cancellation policy will apply.
- Should the balance payment be outstanding at time of cancellation, the sponsor/exhibitor is liable for the balance as per the cancellation policy.
- There is no opportunity to transfer your sponsorship/exhibition booking to another RANZCR event.

Cancellation dates

Before Friday 24 April 2018: A 15% cancellation fee of total contribution will apply.
Between 25 April and 28 August 2018: A 50% cancellation fee of total contribution will apply.
29 August 2018: 100% cancellation fee and will be liable for payment of the balance should it not have been received by the cancellation date.

*Unless otherwise advised all banners, advertisements are to be provided by sponsor

Registration Entitlements

Many of the sponsorship and exhibition packages offered include a number of complimentary registrations and social events to facilitate networking, added corporate branding and onsite presence as well as provide your own staff with professional development. Below you will find a summary of entitlements and inclusions for you to compare the value. Additional registrations are also available for purchase at each category level.

<table>
<thead>
<tr>
<th>Inclusions</th>
<th>Full Sponsor</th>
<th>Premium Sponsor</th>
<th>Premium Exhibitor</th>
<th>Basic Exhibitor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access to sessions</td>
<td>✔</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Personalised name badge with lanyard (name badge is not transferable)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Delegate bag including program*</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Tea breaks and lunches</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Entrance to Exhibition</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Welcome Reception</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Faculty of Radiation Oncology Dinner</td>
<td>Only applicable if sponsoring this event. Additional tickets can be purchased.</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Annual Ceremony Reception</td>
<td>✔</td>
<td>✔</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Trainee and Junior Consultants Reception</td>
<td>Only applicable if sponsoring this event. Additional tickets not available for purchase.</td>
<td>✗</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Gala Dinner</td>
<td>✔</td>
<td>✔</td>
<td>✗</td>
<td>✗</td>
</tr>
</tbody>
</table>
SPONSORSHIP, EDUCATION AND EXHIBITION OPPORTUNITIES APPLICATION FORM

Sponsorship Packages

All costs are shown in Australian dollars and include GST.

<table>
<thead>
<tr>
<th>Package</th>
<th>Investment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Partner</td>
<td>$50,000</td>
</tr>
<tr>
<td>Gala Dinner</td>
<td>$40,000</td>
</tr>
<tr>
<td>Annual Ceremony Reception</td>
<td>$38,500</td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>$20,000</td>
</tr>
<tr>
<td>Technology Sponsor (with booth)</td>
<td>SOLD</td>
</tr>
<tr>
<td>Espresso Café Lounge (with booth)</td>
<td>SOLD</td>
</tr>
<tr>
<td>Faculty of Radiation Oncology Dinner</td>
<td>SOLD</td>
</tr>
<tr>
<td>Welcome Reception</td>
<td>$20,000</td>
</tr>
<tr>
<td>Trainee Learning Day (with booth)</td>
<td>$20,000</td>
</tr>
<tr>
<td>Trainee Learning Day (without booth)</td>
<td>$15,000</td>
</tr>
<tr>
<td>Keynote Speaker</td>
<td>$10,000</td>
</tr>
<tr>
<td>Note Pad and/or Pen</td>
<td>SOLD</td>
</tr>
<tr>
<td>Delegate Bag Sponsor</td>
<td>$10,000</td>
</tr>
<tr>
<td>Namebadge and Lanyard Sponsor</td>
<td>$5,500</td>
</tr>
<tr>
<td>Scientific Program Session</td>
<td>$5,500</td>
</tr>
<tr>
<td>E-Blast Marketing Adverts</td>
<td>$4,000</td>
</tr>
<tr>
<td>Satchel Insert</td>
<td>$3,500</td>
</tr>
<tr>
<td>Full page Advertisement</td>
<td>$4,000</td>
</tr>
<tr>
<td>Half page Advertisement</td>
<td>$2,500</td>
</tr>
</tbody>
</table>
Exhibition Booth

Due to venue capacity organisations are limited to purchasing a maximum of 2 booths. Multiple booths are only available should you purchase a sponsorship package.

| Investment | Gold Shell/Space Only Package (3m x 3m) $12,000 incl. GST | Number of Gold Booths/Spaces required: |
| Standard Booth (3m x 3m) $7,000 incl. GST | Number of Standard Booths required: |
| Space Only (3m x 3m) $6,500 incl. GST | Number of Space Only required: |

Booth/Space allocation (1-3 in order of preference) Preference 1: Preference 2: Preference 3: 

Payment

Method of payment (please indicate):

- [ ] Pay by credit card. Please note a surcharge of 3.3% will be applied.
  - Amount to authorise: 
  - Card Number: 
  - Cardholders Name: 
  - Signature: 

- [ ] Pay by Electronic Funds Transfer (EFT).
  - BSB: 016 002
  - Account: 301 992 306
  - Account Name: EECW in trust for RANZCR ASM

EU GDPR – only applicable to European Union Citizens

In response to the new General Data Protection Regulations that affect citizens of the European Union from 01 May 2018, you acknowledge and agree that some of your personal details will have to be provided to the Australasian College of Emergency Medicine as owner of this event and that Encanta Event Management will need to pass on your full name, position and organisation to a limited number of third party suppliers eg. printers producing for example your name badge, attendance certificate and so on. This is to facilitate your support of the ASM and ensure you are identified as a sponsor or exhibitor of this event and therefore receive all entitlements associated with your sponsorship or exhibition type and fee paid.

- [ ] I agree to the statement above
- [ ] I do not agree to my personal details being provided to the identified organisations for the purposes outlined above. By not agreeing I understand I will not receive professionally produced documentation. I acknowledge that this excludes my personal information being provided to third parties

- [ ] I have read the terms, conditions and cancellation policy on page 31 and accept all of its conditions:

  Signature: Name: 
  Date: 

Pay by Electronic Funds Transfer (EFT)
TERMS AND CONDITIONS

• By returning a booking form via online or printed copy confirms your acceptance of these terms and conditions.
• All bookings are subject to the ASM Organisers approval and we reserve the right to refuse an application.
• We (Encanta and RANZCR) as the ASM Organisers reserve the right to alter any aspect of the ASM program and floorplan without notice. Please refer to the ASM website for the latest information on the event.
• We will take all diligent care to fulfil the above exhibition commitments. Exhibitors are responsible for providing all their requirements ie banners, promotional material and any other material by the due dates requested by the Organisers.
• We reserve the right to introduce new packages and additional exhibition space should the opportunity arise.
• Exhibitors are required to make the necessary payments as per the payment schedule below (unless otherwise negotiated):
  - 50% due within one month of invoice date.
  - Remaining 50% is due by no later than 23 June 2018.
• Sponsors and exhibitors are responsible for the security of their own equipment and materials during the ASM and in transit to the ASM venue.
• The exhibiton shall take all reasonable care when installing/dismantling their equipment and stand as not to cause damage to the venue carpet, walls, ceilings, fixtures and floors and the shell scheme booths supplied by the appointed stand contractor including panels, fascia, spotlights and furniture. The exhibitor is deemed liable for repairs if the structures are damaged.
• The Organisers reserve the right to request removal of any items that may be deemed unacceptable and impacts fellow exhibitors.
• All promotion must be conducted from your booth.

CANCELLATION POLICY

• The submission of an application by a representative from your organisation is regarded as a firm booking.
• All cancellations must be made in writing to the Organisers and notice acknowledged in writing by the Organisers.
• Any reduction exhibition allocation (once accepted by the Organisers) will be considered a cancellation and the cancellation policy will apply.
• Should the balance of payment be outstanding at time of cancellation, the exhibitor is liable for the balance as per the cancellation policy.
• There is no opportunity to transfer your exhibition booking to another RANZCR event.

Cancellation dates
Before Friday 16 March 2018: A 15% cancellation fee of total contribution will apply.
Between Saturday 17 March 2018 and Friday 22 June 2018: A 50% cancellation fee of total contribution will apply.
From Saturday 23 June 2018: 100% cancellation fee and will be liable for payment of the balance should it not have been received by the cancellation date.